

OPENZONE

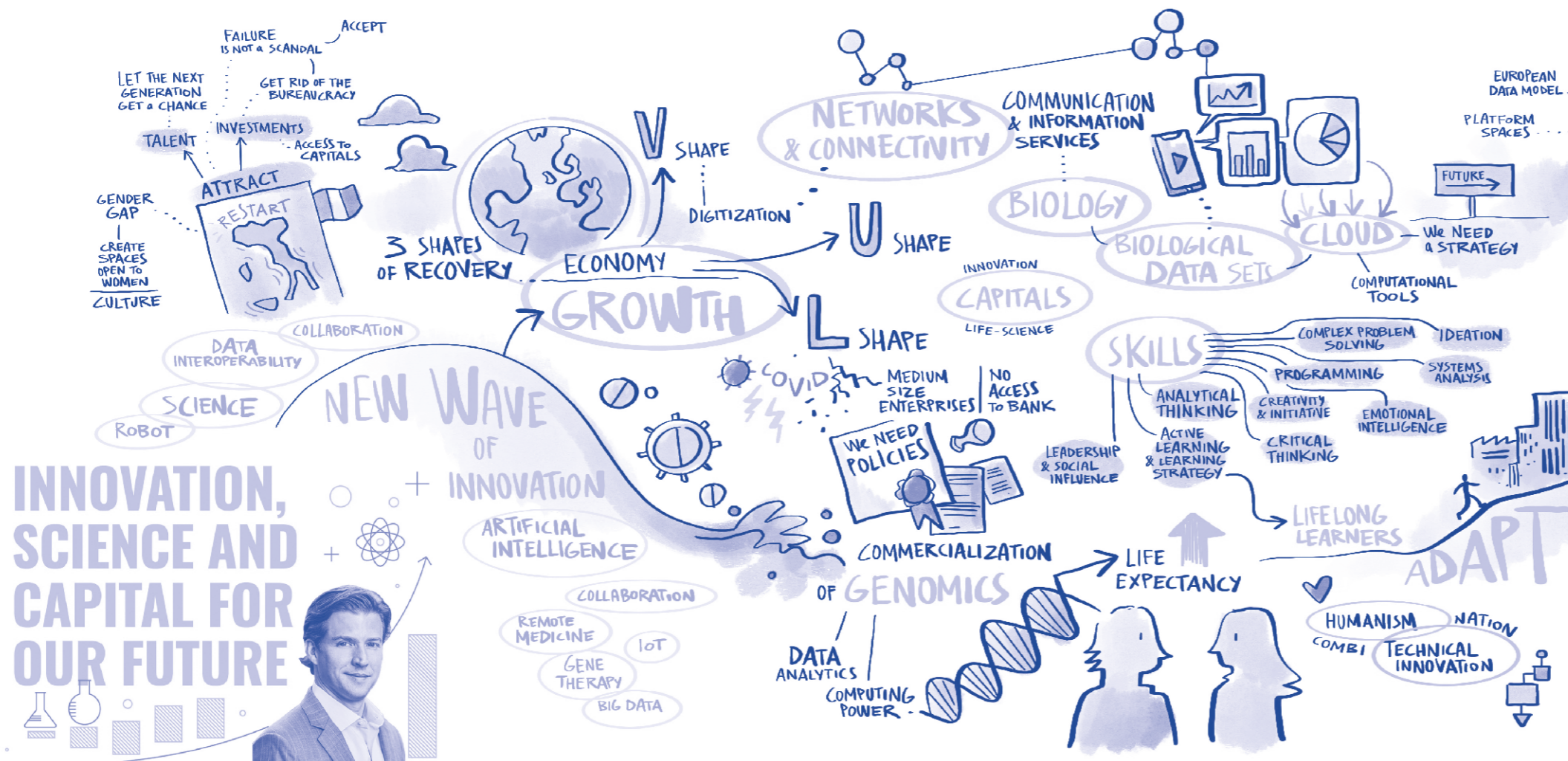
OpenZone Talk

Sharing Ideas with
Alec Ross

Senior Advisor for Innovation to the Secretary
of State during the Obama Administration

15 July 2020

OpenZone 56



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OPENZONE



WHERE INNOVATION AND RESEARCH BECOME ENTERPRISE

Another important year for OpenZone, the campus dedicated to Healthcare, created by Zambon to empower its vision and experience of research.

The **expansion plan is on track** and has marked a significant milestone: the new power plant. Efficient and sustainable, equipped with cutting-edge technology: a true control room to regulate the campus' energy needs in an environmentally-friendly fashion.

New Zoners have found a home at OpenZone: DiaSorin, whose presence will expand in coming years, HTH-Health Technology Holding and the Fondazione Zoé – Zambon Open Education, reaching 29 companies within the campus.

The range of services for companies is enhanced by the **FIRST** newsletter, which identifies public

financing opportunities, and the Clustermarket platform, for sharing scientific equipment and services.

There have been numerous community-oriented initiatives, to continue to “experience” the campus despite social distancing: **OpenZone Talks** have moved online, involving ever broader audiences and even international guests such as Alec Ross, Board Partner at Amplo and Senior Advisor for Innovation during the Barack Obama administration.

The “**Innovation Taking Place**” webinars offered a chance for informed discussions with well-respected speakers, including current Italian government minister Enrico Giovannini, on topics that have become even more crucial during the pandemic: What essential elements of a place generate value and innovation? What is the new balance between the physical and the virtual? How can we encourage real interpersonal cooperation, even at a distance?

The **photo contest entitled “Scatti di vita in OpenZone”** (OpenZone Portraits), intended first and foremost for those who are a part of the campus, provided a chance to experience OpenZone through the best images from its past and present.

Finally, interactions continued with the OpenZone network, beginning with the **IASP** – International Association of Science Parks and Areas of Innovation, the **CEBR** - Council of European BioRegions, **InnovUp**, the **Lombardy Life Sciences cluster** and **Assobiotec**. And we strengthened our partnership with the **University of Milan** and the **University of Milan-Bicocca**, thanks to our joint participation in initiatives and projects for researchers training and careers development.

Conceived to build bridges between different skill sets, languages and worlds, OpenZone is increasingly establishing itself as the ideal setting for transforming research results into business.

16,500 sqm
devoted to offices

10,500 smq
of laboratories (of which 1,600 sqm of GMP - Good Manufacturing Practices laboratories)

29
companies

65 Mio€
investments

37,000 smq
overall area

host up to
1,200 people

